

TRAILHEAD NORTH

2016 CONFERENCE

APRIL

20-21st

MARATHON, ON

“A Northern Trails Symposium for Northern Trails”

April 20th & 21st, 2016

MARATHON, ON

MARATHON ROYAL CANADIAN LEGION

37 Howe St

Trailhead North 2016 is Northern Ontario’s trails conference bringing together trail builders, managers, users from both public and private sectors including tourism, regional organizations, public health, regional trail users groups & clubs, universities, colleges, municipalities, First Nations, and all stakeholders interested in trails.

HOSTED BY:



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SPONSORSHIP PACKAGE

Marathon Economic Development Corporation, Biigtigong Nishnaabeg (Pic River First Nation) and the Ontario Trails Council are hosting Trailhead North 2016 - a northern trails conference for all things northern trails held in Marathon. Please consider supporting this conference to make it a success!

Sponsorship Opportunities

	Blue - \$500	Green - \$1,000	Gold - \$2,500
60 Minute Presentation			√
Marketplace Table	√	√	√
Program & Website Features	√	√	√
Conference Registration †		1	2
Event Sponsor		√	√
Plenary Sponsor	√		

Marketplace Table - \$100 – Wednesday & Thursday

A table to set up your display, brochures, or bring the latest gear and clothing. Conference Delegates are all outdoor trail enthusiasts. Your business will be highlighted in the conference package.

Coffee Break Sponsor - \$100

Sign at table thanking your business/organization for sponsoring the coffee break, listed as a sponsor on website, conference package and announcement your business support right before the break.

Silent Auction

We are looking for Silent Auction items for Wednesday night to raise money for future trail development! Each item will have the business card of the donor and a shout out by our Master of Ceremonies. We will also list your business as a trail supporter in our conference package.

If you are interested in support us in anyway, please contact Kirsten Spence, Conference Facilitator at 807-630-5668 or trailheadnorth@gmail.com

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REGISTRATION NOW OPEN!

ONLINE AT TRAILHEADNORTH.COM

CONFERENCE	WEDNESDAY	THURSDAY	NETWORKING DINNER
\$175	\$125	\$60	\$50
ADMISSION TO ALL SESSIONS	ADMISSION TO ALL SESSIONS ON WEDNESDAY	ADMISSION TO ALL SESSIONS ON THURSDAY	ADMISSION TO ALL SESSIONS
ALL CONERENCE MEALS, NETWORKING DINNER & KEYNOTE SPEAKER MICHAEL HAYNES, AUTHOR	WEDNESDAY CONERENCE MEALS, NETWORKING DINNER & KEYNOTE SPEAKER MICHAEL HAYNES, AUTHOR	THURSDAY CONERENCE & MEALS	NETWORKING DINNER & KEYNOTE SPEAKER MICHAEL HAYNES, AUTHOR

** PLEASE NOTE: ACCOMMODATIONS ARE NOT INCLUDED IN REGISTRATION COSTS – BOOK DIRECTLY WITH ONE OF THE FOLLOWING ACCOMMODATION PROVIDERS IN MARATHON. LISTED ALPHBETICALLY

Airport Motor Inn	Hwy 17	(807) 229-1213
Hawk's Ridge Inn B&B	16 LaVerendrye Cr	(807) 228-0837
Lakeview Manor B&B	24 Drake St.	(807) 788-0578
Marathon Harbour Inn	67 Peninsula Rd	(807) 229-2121
Pic River Guest Suite	Heron Bay, ON	(807) 229-8790
Zero-100 Motor Inn	21 Peninsula Rd	(807) 229-0100

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*** SCHEDULES, SPEAKERS AND DETAILS ARE TENTATIVE AND MAY CHANGE

Wednesday April 20th		Session	Presenters
8:30–9:00AM	Registration	Coffee Served	
9:00-9:30AM	Welcome Remarks and Blessing		Mayor Dumas and Chief Michano; with Colette Goodchild
9:30-10:15AM	Presentation	Marathon, Pic River and our Northern Trails	Liz Michano, Pic River FN, Kirsten Spence
10:15-10:45	Presentation	Ministry of Tourism Culture and Sport	Jim Antler with Carol Oitment
10:45 - 11:00	Break		
11:00 -11:45	Presentation	Parks Experiences – Pukaskwa National Park and Neys Provincial	Sharon Hayes, Pukaskwa National Park & Linda Trapp, Neys Provincial Park
11:45-12:30	Presentation	Northern Ontario Experiences	Carole Caputo and Paul Pepe
12:30-1:00 PM	Lunch		
1:00-1:30PM	Presentation	Trail Metrics	Roel Teunissen, Park Planning, Ontario Parks
1:30–2:00PM	Presentation	Trans Canada Trail	Pat Forrest and Mike Goodyear
2:00-2:30PM	Presentation	Path of the Paddle and Trail Auditing	Carrie Nolan, Executive Director
2:30-2:45PM	Break		
2:45-3:15PM	Presentation	Importance of Trails for Northern Ontario Tourism	David McLaughlan and Pat Forrest NOT
3:15-3:45PM	Presentation	World Class Cross Country – Destination Marathon	Garth Hamilton - Marathon X-Country Ski
3:45-4:15PM	Presentation	Northern Snowmobile Trails	Dennis Burns and Craig Colbourne
4:15-4:45 PM	Presentation	OAC – Ontario Access Coalition – Places to Climb	To be Announced
Break			
5:30-6:00PM	Networking	Cash Bar	
6:00–9:00PM	Dinner	Trails, Travels and Experiences, A personal perspective	Keynote Speaker - Michael Haynes

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Thursday April 21st		Session	Presenters
8:30–9:00AM	Registration	Coffee Served	
9:00-9:15AM		Welcome remarks	Kirsten Spence, Patrick Connor
9:15-10:00AM	Presentation	Funding for Trails with NOHFC, FedNor and Ontario Trillium Foundation	Maureen Brophy OTF, Sean Irwin NOHFC, and Jamie Taylor FedNor
10:00-10:15AM		Coffee Break	
10:15-11:15AM	Presentation	Aboriginal Tourism Ontario Summit Report	Kevin Eshkawkogan, Aboriginal Tourism Summit
11:15-Noon	Presentation	Hunting and Fishing Trail Use of MNRF Lands	Greg Farrant, Ontario Federation of Anglers and Hunters, with Glen Rivard
Noon-1:00PM		Networking Lunch	
1:00-1:45PM	Presentation	Outfitters and Tripping – How to Get North	TBA Ontario Tourism Marketing Partnership Corporation
1:45-2:30PM	Presentation	Voyageur Trail – Developments along the Trail	Carole Blacquiere, President VTA
2:30-3:00PM	Presentation	Historic Canoe Route Project	Chief Duncan Michano
3:00-3:45PM	Presentation	Outdoor Recreation – the Tourism Experience	Dr. Harvey Lemelin, Lakehead University
3:45-4:00PM	Wrap-up and Next Steps		Kirsten Spence, Patrick Connor

THANK YOU FOR YOUR SUPPORT

WE LOOK FORWARD TO SEEING YOU AT TRAILHEADNORTH 2016

YOURS IN TRAILS,

**BOB HANCHEROW, MARATHON ECONOMIC DEVELOPMENT
LIZ MICHANO, BIIGTIGONG NISHNAABEG (PIC RIVER FIRST NATION)
PATRICK CONNOR, ONTARIO TRAILS COUNCIL**

For more information, please contact Kirsten Spence, Conference Facilitator at 807-630-5668 or trailheadnorth@gmail.com

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