



- We are working towards the launch of four new funding streams in 2015
- This strategy has been developed over the past couple of years and builds on our extensive experience working with the public benefit sector – it is based on evidence about what makes healthy and vibrant communities and best practice in grantmaking – and it clearly articulates the changes we want to see.
- At the same time, our strategy recognizes that community partners, NFP organizations, and our grantees are the experts in communities and in the best ways to create positive change in those communities
- Today's discussion will focus on our new granting approach as well as our new investment priorities



- Over the next decade, we will invest \$1 billion in the province's public benefit sector
- We want to ensure every penny counts
- Because certain types of investments yield greater impact, we have changed **what we fund** and **how we work**.
- We will still be making great grants that help local communities and the province as a whole.
- Volunteers across the province are still deciding where our funding goes.

BUT

- We will be granting differently in the future and are in a period of transition.
- We have a new Investment Strategy with new Action Areas and Priorities for funding.
- The Community Grants and Province-Wide Grants programs have been replaced with Investment Streams that will make it easier to apply for a grant.
- Outcomes are now more important than whether the work is taking place locally or provincially
- Application forms will be simpler and tailored to the type of support is being requested.
- We have a new website filled with useful new information.

WHAT'S CHANGING?

s M L



**One size
doesn't
fit all**

**Compare
like to
like**

**Too
hard,
too long**

- To succeed, we need to be able to make focused decisions – which are based on data and evidence, and use the time and expertise of our applicants, grant recipients and volunteers more wisely
- Applications and the evaluation of those applications should depend on the nature, size and duration of the request and our volunteers and decision-makers, need to be able to compare 'like' initiatives to make the best possible decisions about where to invest
- We are designing simpler and more streamlined processes so that:
 - Application forms are tailored to the type of project
 - Comparable projects compete with each other and are assessed more fairly
 - Monitoring and reporting is right-sized and not overly burdensome for staff or grantees

WHAT WE FUND?

Our Action Areas define what we mean by healthy and vibrant communities. They are our vision and what we aspire to achieve through our investments.



ACTIVE PEOPLE
Fostering more active lifestyles



CONNECTED PEOPLE
Building inclusive and engaged communities together



GREEN PEOPLE
Encouraging people to support a healthy and sustainable environment



INSPIRED PEOPLE
Enriching people's lives through arts, culture and heritage



PROSPEROUS PEOPLE
Enhancing people's economic wellbeing



PROMISING YOUNG PEOPLE
Supporting the positive development of children and youth

- Introducing six new Action Areas.
- They are our vision and what we aspire to achieve through our investments
- They were carefully chosen based on evidence and what we are best able to influence given our unique position as a grantmaker.
 - **Active people:** fostering more active lifestyles
 - **Connected people:** building inclusive and engaged communities together
 - **Green people:** encouraging people to support a healthy and sustainable environment
 - **Inspired people:** enriching people's lives through arts, culture and heritage
 - **Promising young people:** supporting the positive development of children and youth
 - **Prosperous people:** enhancing people's economic wellbeing

WHAT WE PRIORITIZE?



ACTIVE PEOPLE

- ✓ Higher quality programming & infrastructure to support physical activity
- ✓ More people become active



INSPIRED PEOPLE

- ✓ Better quality programming and infrastructure to experience culture, heritage and the arts
- ✓ More people connect with culture, heritage and the arts



CONNECTED PEOPLE

- ✓ Diverse groups work better together to shape community
- ✓ Reduced social isolation



PROSPEROUS PEOPLE

- ✓ Increased economic stability
- ✓ Increased economic opportunity



GREEN PEOPLE

- ✓ More ecosystems are protected and restored
- ✓ People reduce their impact on the environment



PROMISING YOUNG PEOPLE

- ✓ More children and youth have emotional and social strengths
- ✓ More youth are meaningfully engaged in the community

- For each of the six action areas, there are a set of [Priority Outcomes](#) that are backed by leading research and practice in the nonprofit sector.
- Every one of the investments that we make must achieve one of these priority outcomes.
- We worked hard to identify the concrete goals that our investments need to achieve.
- This means that if you are thinking of applying for an OTF grant in 2015, you should be asking “will the project achieve one of these outcomes?” and “how can I prove it?”
- This is a summary of all our priorities but you’ll need to visit our website for detail as well as the **measurable results** we would expect from grants that achieve one of these Priority Outcomes.



WHAT ARE ACTIVE PEOPLE?

Higher quality programming and infrastructure to support physical activity

Trained and certified coaches, officials and volunteers

Programs are safe, inclusive, fair and age- and ability-appropriate

Infrastructure for unstructured and structured physical activities

More people become active

Infrastructure is accessible and available for physical activity

Ontarians participate in an active lifestyle

- People who are active lead longer, happier and healthier lives, and are more connected in their communities.
- Everyone, of all ages and circumstances, needs opportunities to participate in high quality programs led by skilled leaders and coaches. And people need opportunities to walk, cycle, run, skate or play every day.

Priority #1: Higher quality programming and infrastructure to support physical activity



WHAT ARE GREEN PEOPLE?

More ecosystems are protected and restored

Conservation and restoration efforts are better planned and more sustainable

People participate in ecosystem conservation and restoration efforts

People reduce their impact on the environment

People connect with the environment and understand their impact on it

People and resource users take deliberate actions to benefit the environment

Mechanisms are developed to promote responsible resource stewardship

- The health of the environment depends on people doing their part by appreciating and honouring natural resources, making more sustainable lifestyle choices, reducing ecological impacts and safeguarding and restoring our ecosystems.

WHAT TYPES OF GRANTS DO WE MAKE?



Starting projects at the idea or conceptual stage



Building on the success of a proven model or program



Broadening access to & improving community spaces



Bringing about fundamental change with collective action

- As part of our new investment strategy, we have new investment streams.
- These new streams will make sure that the same types of grants will be compared to each other – “like compared to like”.
- It also means that we will align the application process, funding available, timeframe and evaluation to the size and type of grant.

WHAT SIZE OF GRANTS DO WE MAKE?



\$5,000 to
\$75,000 for
up to one
year



\$50,000 to
\$250,000 per
year for 2 to
3 years



\$5,000 to
150,000 for
up to one
year



Up to
\$500,000 per
year for up to
5 years

- We know from talking to our applicants and grantees that for many project they need multi-year funding in amounts large enough to build capacity and sustainability.
- We also recognize that only having one grant at a time limits the ability for organizations to move through the continuum and to see results. It also doesn't always make sense for larger organizations that serve multiple communities.

WHEN ARE THE DEADLINES?

Ontario Trillium Foundation  Fondation Trillium de l'Ontario

 <p>SEED GRANTS</p> <p>4 deadlines per year</p>	 <p>GROW GRANTS</p> <p>2 deadlines per year</p>	 <p>CAPITAL GRANTS</p> <p>4 deadlines per year</p>	 <p>COLLECTIVE IMPACT GRANTS</p> <p>No deadlines. A continuous intake beginning summer 2015.</p>
---	---	---	--

Accepting applications in late **summer 2015**.
Deadline dates will be announced in spring 2015.

- You'll also note that we will not be accepting new grant applications late summer – when the new dates are set, we will be posting them on our website.
- You'll also see that each of the investment streams will have their own set of deadlines: this means that we'll have more grant announcements under the new investment strategy than we had with the previous three new granting announcements per year.

IN THE MEANTIME



Get to know us again. Get prepared.

1. Understanding our Investment Strategy
2. Assessing alignment between your project and our priorities
3. Familiarizing yourself with our Investment Streams
4. Contacting our new Support Centre at 1-800-263-2887

Every one of our investments must achieve a [Priority Outcome](#), so you need to understand our [Investment Strategy](#)

Different types of projects, need different types of support, so we have different [Investment Streams](#) to meet your needs.

Call us at 1.800.263.2887 and ask for the Support Centre. It is open from 8:30am to 5pm Eastern Time, Monday to Friday and is there to provide knowledgeable, consistent and efficient support regardless of where you are located. You will get a response in 24 hours.

Available Now:

- FAQs are posted on our website
- You can complete a quick online questionnaire to find out which Investment Stream makes sense for you.

And coming soon:

- Each Investment Stream has its own guide that describes what type of projects are a good fit, eligibility requirements, application deadlines, and more.
- Before you can start an application, you must first register your organization, even if you have received funding from OTF before.

QUESTIONS?